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UNCF V-1

WOFL-TV ORLANDO-DB-MEL, FL-

ORDER WORKSHEET

FROM REP
AUG10/12

PAGE 1
AT 15.22

ADV. #	NAME	ORAMA FOR AMERICA	PRODUCT CODES	OFFICE	PHILADELPHIA	(2
AGY. #	NAME	GREER MARGOLIS & MITCHELL	REF	CHRIS JOHNSON		
START DATE	AUG11/12	END DATE	AUG16/12	SLS #	NAME	
CLASS (L/N)	SUB CLASS	BUYER NAME	KATIE KEULEMAN	TRAFFIC #	ACE #	4066230
SPONSOR/PRODUCT	CANDIDATE ORDERS	SALES ASSISTANT	LUCIANA	SALES ASSISTANT	PH #	215-982-5224
AGENCY	3050 K ST NW	SALES PERSON	PH #	215-982-5493	SALES PERSON	FAX #
ADDRESS	WASHINGTON DC 20007	SALES PERSON	FAX #	215-982-5493	SALES PERSON	FAX #

REP ORDER COMMENT

NEW POL ORD FOR OBAMA FOR AMERICA. RA25+

MKT SHRS ARE ACCURATE

EST# 1596

ORD TTL \$24,450

PLS CFM TNR LISA FOR LUCIANA/CHRIS

Candidate
Outside Window

L M N C	TIME PERIOD/ SELI. PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
1	430-5A	30		50.00	08/13-08/16	5		M-TH	5	250.00	1W	
	PGM=GOOD DAY @ 430A											
2	10-11A	30		250.00	08/13-08/16	2		M-TH	2	500.00	1W	
	PGM=WENDY WILLIAMS											
3	1-2P	30		250.00	08/13-08/16	4		M-TH	4	1,000.00	1W	
	PGM=JUDGE JOE BROWN/JUDGE JOE BROWN											
4	2-3P	30		300.00	08/13-08/16	3		M-TH	3	900.00	1W	
	PGM=THE PEOPLE'S COURT											
6	3-4P	30		600.00	08/13-08/16	2		M-TH	2	1,200.00	1W	
	PGM=DR. PHIL											
7	4-5P	30		600.00	08/13-08/16	4		M-TH	4	2,400.00	1W	
	PGM=JUDGE JUDY/JUDGE JUDY											

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WOFL-TV ORLANDO-DB-MEL, FL.

ORDER WORKSHEET
4066230

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L N	M C	TIME PERIOD/ SELL PATTERN	LEN	RATE SEC	COST/SPOT	DATES START	END	NPW	ALT WK	DAYS	TOT SPT	TOTAL COST	CLA	PLA
8		5-530P	30		800.00	08/13-08/16		1		M-TH	1	800.00	1W	
PGM=FOX 35 NEWS @ 5P (5-530PM)														
9		530-6P	30		800.00	08/13-08/16		1		M-TH	1	800.00	1W	
PGM=FOX 35 NEWS @ 530PM														
11		630-7P	30		650.00	08/13-08/16		2		M-TH	2	1,300.00	1W	
PGM=TMZ														
12		8-10P	30		7,500.00	08/15		1		WED	1	7,500.00	1W	
PGM=Dance														
13		10-11P	30		1,800.00	08/13-08/16		1		M-TH	1	1,800.00	1W	
PGM=FOX 35 NEWS @ 10P														
15		8-11P	30		6,000.00	08/16		1		THU	1	6,000.00	1W	
PGM=Bengals v Falcons														
8/16														
REP ORD CMT RATE CHG														
AUG12 (27) 24450.00											TOTAL 24450.00		(27)	

NEW POLITICAL ORDER FOR OBAMA FOR AMERICA. RA25+.
MKT SHR ARE ACCURATE

SVC- NSI BOOKS- LAST

DEMOS- RA25+P

*** START OF COMMENTS *****

XML AGENCY ORDER #00443294

CONTRACT COMMENT NEW POL ORD FOR OBAMA FOR AMERICA.

CREDIT ADVISORY CASH IN ADVANCE

*** END OF COMMENTS *****